



hanifa abdul hameed

UI/UX designer | visual designer
www.hanifatima.com
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experience

Chicago, IL
8/16 - current

IBM | UI/UX designer, visual designer
Working at IBM Global Business Services with clients to create digital experiences. Developing new ideas & concepts with teams. Problem-solving & aiding in designing unique, client-centric products & experiences. Traveling domestically to clients headquarters and working alongside them to get their input. Presenting these ideas & products to the clients & taking in their feedback to create a strong final product.

New York, NY
5/15 - 5/16

Yahoo | visual design & photo intern
Designed conceptual graphics & illustrations for the magazine's website & social media presence. This included infographics, illustrations, gifs, quote cards & photo montages. Aided with in-house photoshoots.

Somerset, NJ
2/15 - 5/16

Cardio Metabolic Institute | visual designer
Designed flyers, brochures, social media graphics, & ads as a part of the institute's promotional strategy.

New Brunswick, NJ
9/14 - 5/16

Rutgers Academic Affairs | visual design intern
Created flyers, posters, brochures, mockups, logos, website layout mockups. Photographed events & portraits for the program.

New York, NY
1/15 - 5/15

Seventeen Magazine | visual design intern
Worked with senior designers to design in-book advertorial pages, presentations & social media graphics. Aided in editorial photoshoots.

education

New Brunswick, NJ
2012 - 2016

Rutgers University, Mason Gross School of the Arts
Bachelor of Fine Arts, Concentration in Graphic Design.
Recognized on the Dean's List for academic achievement.
Studied abroad at University of Westminster, UK. Summer 2014
UI/UX Designer for Rutgers 250th Anniversary App.
Head of Design for TedXRutgers from 2015-2016
UI/UX Designer at the 2016 HackHers MLH Hackathon.

expertise

Software
Photoshop
Illustrator
InDesign
After Effects
Dreamweaver
Premiere
Sketch
MS Office
Keynote

Technical
Design Thinking
HTML / CSS
Invision
Motion Graphics
Photography

Language
Hindi
Urdu
French